MM&B Consulting Business Education Series Presents:

The Unbearable Costs of Not Selling

How Do Buyers Buy?
When buyers don't know how to make a decision, they target low cost – they choose commoditization.

What Can You Do About It?
How sellers should sell – a new breakthrough!

Look at the Mirror Image of How Buyers Buy.

Stop the hemorrhaging, join us for another installment in our sales training series on **September 17, 2009**

"Don't discover the unbearable costs of not selling – I encourage everyone to attend this forum."

– Philip J. Murphy, CPA

Be our guest to hear Sales Consultant Andrew Gole discuss how to stop sales hemorrhaging and achieve dramatic, exponential growth. Andy's method has helped companies successfully grow sales 20-50% in one year – **without a major capital investment**. Andy will share tips on how he has helped companies achieve this through a focus on sales process and management.

Thursday, September 17
4:00 pm
Lowenstein Sandler, P.C.
65 Livingston Avenue
Roseland, NJ 07068
RSVP Dina Robbins 201-612-0015 / drobbins@mmbllp.biz
By September 10